

Aliza Rotenstein

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Sy Syms School of Business
Yeshiva University
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Education:

Baruch College, City University of New York, NY, NY
PhD in Business/Accounting, February 2008
Dissertation: Corporate Governance Changes Following Earnings Restatements

Brooklyn College, Brooklyn, NY
B.A. in Mathematics, February 1998
Dean's List; Summa Cum Laude

Employment:

Sy Syms School of Business, Yeshiva University, New York, NY
Associate Professor of Accounting, Fall 2015 - present
Clinical Associate Professor of Accounting, Fall 2014 - Summer 2015
Assistant Professor of Accounting, Fall 2007 - Summer 2014
-ACC 1001: Principles of Accounting I
-ACC 1001: Principles of Accounting I (blended format)
-ACC 1002: Principles of Accounting II
-ACC 2403: Management Accounting
-ACC 4970: Senior Research

Baruch College, CUNY, New York, NY
Instructor of Accounting, Spring/Summer 2003, Spring 2004
-ACC 3200: Cost Accounting

Baruch College, CUNY, New York, NY
Research Assistant, Summer - Fall 2002

Awards and Grants:

Grant from the *KPMG and University of Illinois Business Measurement Research Program*
-For joint research with Prof. M. Darrough and Prof. J. Ye, Baruch College.

Doctoral Consortium Fellow at AAA/Deloitte/J. Michael Cook Doctoral Consortium
-Tahoe City, California, June 2004

Robert E. Gilleece Fellowship
-Awarded to a select number of incoming CUNY students who show exceptional academic potential at The Graduate School.

Brooklyn College Reade Memorial Award

-Awarded to the most promising and able undergraduate mathematics major.

Robert C. Byrd Honor Scholarship for undergraduate study

National Merit Letter of Commendation

Refereed Publications:

Fried, A., Holtzman, M., and Rotenstein, A. "Lost and Found," *Journal of Accountancy*, February 2015, 32-36.

Wilamowsky, Y., Rotenstein, A., and Epstein, S. "Developing Transparent Health Care Reimbursement Auditing Procedures," *Journal of Business Case Studies*, 10:1, January/February 2014, 1-6.

Rotenstein, A., Davis, H.Z., and Neath, R. "Are Personality Characteristics Behind the Link Between Procrastination and Academic Performance in Accounting?" *Academy of Business Journal: Special Issue in Accounting*, 2, 2013, 78-96.

Rotenstein, A., Epstein, S., and Wilamowsky, Y. "Auditing the Auditors in Medicare and Medicaid," *Journal of Business Case Studies*, 8:1, January/February 2012, 67-71.

Rotenstein, A. "Corporate Governance Changes Following Earnings Restatements: A Research Tool," *Journal of Applied Business Research*, 27:1, January/February 2011, 123-140.

Epstein, S., Rotenstein, A., Dickman, B., and Wilamowsky, Y. "The PBA vs. Piscataway: A Case Study of Statistics in the Workplace," *Journal of Business Case Studies*, 6:1, January/February 2010, 75-82.

Rotenstein, A., Davis, H.Z., and Tatum, L. "Early Birds versus Just-in-Timers: The Effect of Procrastination on Academic Performance of Accounting Students," *Journal of Accounting Education*, 27:4, December 2009, 223-232.

Conference Proceedings:

Rotenstein, A., Davis, H.Z., and Neath, R. "Are Personality Characteristics Behind the Link Between Procrastination and Academic Performance in Accounting?" *Academy of Business Research Conference Proceedings*, November 2012.

Rotenstein, A., Davis, H.Z., and Neath, R. "Revisiting Procrastination and Academic Performance of Accounting Students: Controlling for Task and Trait Variables," *American Accounting Association Meeting Proceedings*, August 2011.

Rotenstein, A., Davis, H.Z., and Tatum, L. "Early Birds versus Just-in-Timers: The Effect of Procrastination on Academic Performance of Accounting Students," *American Accounting Association Meeting Proceedings*, August 2010.

Presentations:

- “Are Personality Characteristics Behind the Link Between Procrastination and Academic Performance in Accounting?” Academy of Business Research Fall 2012 International Conference, September 11, 2012, Atlantic City.
- “Revisiting Procrastination and Academic Performance of Accounting Students: Controlling for Task and Trait Variables,” American Accounting Association Annual Meeting, August 10, 2011, Denver.
- “How Will ‘Putting Off’ Today Affect Your Tomorrow?” Sy Syms Open House, November 2010.
- “Early Birds versus Just-in-Timers: The Effect of Procrastination on Academic Performance of Accounting Students,” American Accounting Association Annual Meeting, August 4, 2010, San Francisco.
- “Preparing for a Successful Career in Business,” Sy Syms Open House, November 2009.

Current Research:

- “Financial Information Quality in Innovative IT Organizations,” with D. Gelb, A. Fried, and S. Altschuller.
- “Accounting Information Systems: Risk and Reward,” Book Chapter, with S. Altschuller.
- “How Bad Things Can Happen to Good Firms, Or How Good News Can Hurt the P/E Ratio: A Paradox,” with H.Z. Davis.
- “Hanging on for Dear LIFO,” with A. Fried.
- “Conservatism in Non-Profit Firms,” with C. Barragato.

Other Research Activity:

- Reviewer for *International Journal of Business and Economics*
- Reviewer for *Northeast Decision Sciences Institute*
- Reviewer for *International Information Management Association*
- Consultant to comment on Provider Audit Requirements proposed by the Connecticut Department of Social Services

Academic Service:

- YU Manhattan Campuses Faculty Council, Member, 2011-12; 2012-13
- YU Faculty Council By-Laws Subcommittee, Member, 2012; 2013

YU Faculty Council Budget Subcommittee, Member, 2012; 2013
YU/Sy Syms Recruiting Trip to Israel, Speaker and Advisor, Spring 2013
YU/Sy Syms Honors Program, Interviewer, Spring 2013, Fall 2013
YU/Sy Syms Assessment of Accounting Courses for Assurance of Learning, Evaluator, 2013
Sy Syms School of Business Faculty Council, Member, 2010-11
Sy Syms Curriculum Committee, Committee Member, 2009-10; 2010-11
Sy Syms Awards Committee, Committee Member, 2010; 2011
Sy Syms Business Plan Competition, Judge, 2010
Sy Syms Orientation, Faculty Representative, 2012; Faculty Speaker, 2013; 2014; 2015
Sy Syms Open House, Speaker, 2009; 2010; 2013; 2014; 2015
Sy Syms Beren Campus Majors Fair, Accounting Coordinator, 2010; 2011; 2012; 2013
YU Freshman Phonathon, Participant, 2009; 2012

Memberships:

Member of the American Accounting Association, 2009-10; 2010-11; 2011-12; 2012-13
Member of the Academy of Business Research, 2012-13

Professional Experience:

Teachers Insurance and Annuity Association, New York, NY
Corporate Actuarial Department, June 1997 – June 1998
-Automated accounting reports on quarterly cash flow.
-Developed an online executive information system for monthly and annual financial statistics and analyses of operations by line of business.